

# **Privacy Policy**

Space to Learn Pty Ltd, also known as Exemplar Learning, is committed to complying with the *Privacy Act 1988 (Cth)* (**Act**), the Australian Privacy Principles, and the privacy provisions of all applicable legislation.

We must collect, retain and disclose some personal information under Australian law, for example under the *A New Tax System (Goods and Services Tax) Act 1999* (Cth) and the *Corporations Act 2001* (Cth). This information will generally be retained for a period of seven (7) years.

This privacy policy covers all personal information we hold. Personal information is information, or an opinion about an individual, whose identity is apparent, or can be reasonably ascertained, from that information or opinion (see section 6 of the Act).

We respect your privacy and the personal information you provide to us and we are committed to protecting it. If you do not provide the personal information, we require it may not be possible to provide you with facilities or services, or do business with you.

## We collect personal information about you when you:

- register to use our services;
- complete any internal forms;
- register/request to be included on a mailing list; or
- submit information to us for any other reason,

including when a registered training organisation takes one of the above steps on your behalf.

## We collect personal information about you only if it is relevant to providing our services. The information we collect generally includes:

- your name, gender, address, date of birth, age, contact details;
- any unique student identifier or other evidence of your academic or workplace training provided by you;
- details in respect of your purchases or our services offered to you; and
- records of correspondence between us.

#### We will use your personal information in the following ways:

- to help provide a personalised experience for you (your information helps us to better respond to your individual needs);
- to improve customer service (your information helps us to more effectively respond to your customer service requests and support needs);
- to fulfil our contractual obligations to you (if any) and enforce your contractual obligations (if any) to us;
- for provision to third party service providers or other entities who may help us provide a product or service to you;
- for provision to our advisers (e.g. lawyers, accountants and business advisers) if necessary;
- for transfer to our subsidiary, parent or related entities to assist with their provision of services to you by those entities;

- for internal purposes such as procedural assessment, risk management, service reviews and improvement, website and advertisement improvement, staff training, accounting and billing;
- for provision to our member organisations and other third parties in support of our objectives, or those of our subsidiary, parent or related entities, including:
  - advancing the electrotechnology, communications, energy and utilities industries education and training;
  - identifying generic and emerging skills to support the employability of individuals in the electrotechnology, communications, energy and utilities industries;
  - providing for local community development in the electrotechnology, communications, energy and utilities industries;
  - giving strategic advice to government on issues related to the electrotechnology, communications, energy and utilities industries;
  - supporting the development, implementation and continuous improvement of high quality, nationally recognised training products and services, including by way of enhancing innovation, rationalising educational materials where there are cross-industry synergies and improving efficiency;
  - to assist industries, enterprises and their workforce to integrate skill development with business goals;
  - to support accurate industry intelligence on future directions in respect of the electrotechnology, communications, energy and utilities industries, including by way of provision of strategic advice on their skills and training needs;
  - to research, collect, plan, coordinate and provide input to national research and develop strategies relating to education and training within the electrotechnology, communications, energy and utilities industries;
  - the market the advantages of recognised training and assessment to all users and stakeholders relevant to the electrotechnology, communications, energy and utilities industries;
  - to act as the principal voice of the electrotechnology, communications, energy and utilities industries on issues related to education and training;
  - to promote and facilitate the coordination of state and territory industry advisory arrangements; and
  - to do all such other this as are incidental or conducive to these objectives; and
- for any other purposes permitted by the Act.

By registering with us, or obtaining services from us, you consent to us using your personal information collected by us for the above purposes.

When registering with us, it is taken that you consent to direct marketing. You have the opportunity to "opt out" of receiving direct marketing information. Unless you opt out, we will assume you have consented to the receipt of that information. You may opt out by up changing your user settings, by contacting our Privacy Officer on 02 6262 7055, by e-mail at <u>info@exemplarlearning.com.au</u>, or by writing to PO Box 431, Hall, ACT, 2618.

#### Third-party access to your information

Your personal information that we collect may be accessed by your previous or current employers, should those periods of employment relate to the products or services that we provide you. If you are a minor, your personal information collected by us may also be accessed by your parents or your guardians. Registered training organisations and government authorities may also have access to your personal information.

It is unlikely that we will provide personal information to overseas recipients. If we collect sensitive information (as defined under section 6 of the Act) we will treat it with the utmost security and confidentiality. We will ensure that it is not collected for any purposes, other than those for which we have obtained the individual's consent, unless the law requires otherwise, or other exceptional circumstances prevail as described under the Act.

We may use social media and other third party platforms to communicate with you. Communication via those platforms will be subject to the privacy policies of the entities which host those platforms.

### How we protect your information

To ensure that data is protected from unauthorised access, modification or disclosure, your personal information is securely stored in several data centres across the ACT and NSW. There is limited access to this personal information, and the data centres as well as the database are each password protected. Our servers are regularly monitored and are further protected by the use of firewalls and spyware detection software.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our (or others') rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, research or other uses.

Some personal information is required by law to be retained for a period of seven (7) years. However, we may destroy or permanently delete your personal information once it is no longer needed or required to be kept by law.

### **Contacting us**

We are committed to protecting the privacy of individuals. As such, we will view unauthorised disclosure of, or access to, personal information by our employees, contractors or agents, as a serious breach of this Policy and appropriate action will be taken. If you believe that we have committed a breach of the Australian Privacy Principles, or a binding registered Australian Privacy Principle code, you may make a complaint in writing to our Privacy Officer on 02 6262 7055, by e-mail at info@exemplarlearning.com.au, or by writing to PO Box 431, Hall, ACT, 2618.

Upon receipt of a complaint, we will work with you to resolve the issue, or we will otherwise provide a contact person who will undertake further investigations to your complaint. If a resolution cannot be reached, the services of an independent external mediation agency may be engaged.

You have the right to access your personal information and to request that your personal information be corrected such that it remains accurate, up-to-date and complete, or to acquire more information about the way we manage your personal information or about obtaining access to your personal information by contacting our Privacy Officer on 02 6262 7055, by e-mail on info@exemplarlearning.com.au, or by writing to PO Box 431, Hall ACT 2618. However, we may on

occasion need to deny access to information in accordance with exemptions contained in the Act.

We may modify this Policy from time to time. Therefore, you should periodically review this document to ensure that you have read and agree with our most up-to-date Privacy Policy.

This Policy is supplemented by our Collection Notice, available at <u>www.exemplarlearning.com.au</u>.

Last updated: 7 November 2022